

Mission

Improve Healthcare in Delaware by the Advancement of Nursing.

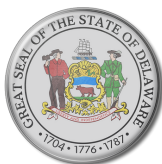
Vision

To Shape the Future of Healthcare and Promote Innovative Nursing Practice.



2023-2025 Strategic Plan

This Strategic Plan represents priorities and areas of focus in support of Delaware's 24,000+ Nurses.



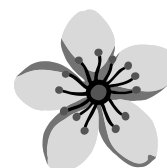
Elevate the Profession of Nursing in Delaware

- Connect and promote Delaware Nurses by providing timely, relevant, multifaceted communications.
- Grow association membership with radical value, outreach and community.
- Evolve relationships with partners and stakeholders that strengthen the profession's influence and impact.
- Variate revenue streams to support sustained growth, reach and impact.



Advance Delaware's Nursing Workforce to Improve Health and Health Care

- Advance diversity, equity, inclusion, belonging and anti-racism to improve nursing practice and work environments.
- Engage and support social justice in nursing to address inequities in health.
- Establish a dedicated nursing workforce center, while cultivating and fortifying existing partnerships, to expand Delaware's nursing workforce.
- Establish a Delaware Nursing Foundation that nurtures, recognizes and advances nursing history, science, scholarship and more.



Embolden Delaware's Nurses with Innovation, Advocacy & Holistic Support

- Co-create holistic approaches to nurse's well-being directly with nurses and through strategic partnerships.
- Strengthen and amplify the voice of Delaware nurses, with comprehensive advocacy, to break through current challenges.
- Implement collaborative approaches that advance cultures of safety, including prevention of workplace violence.

Reestablish and grow the infrastructure for
Nursing Continuing Professional Development

www.denurses.org



Found in 1911, DNA is the premier leading professional association bringing together, and advancing the profession of nursing for over 100 years, creating healthier communities for all Delawareans. We are the only professional association in Delaware representing all Licensed Practical Nurses, Registered Nurses, and Advanced Practice Registered Nurses. We continue to advance health through the art and science of nursing supported by diverse members, advocacy, influence, professional development, generation of new knowledge, communication, service, and history.